

Realtracs, Inc.
 301 Seven Springs Way, Suite 100
 Brentwood, TN 37027
 615.385.0777



SELLER’S INSTRUCTION NOT TO DISSEMINATE PROPERTY INFORMATION THROUGH REALTRACS

Realtracs operates the largest residential real estate listing network in the Mid-South, with additional listing exposure in the largest multiple listing services (MLSs) in North Carolina, South Carolina and Georgia. Realtracs allows licensed brokers and agents to market their clients’ properties and advise their clients based on the most comprehensive, up-to-date database of local property information. Nearly all properties in the area are disseminated by Realtracs to its 20,000+ subscribers and to thousands of websites, at no cost to the home seller.

A home seller may choose to instruct their broker to 1) distribute the listing information to other brokers and agents and to public websites, 2) only distribute the listing information to other brokers and agents, or 3) limit marketing of their home by not distributing the listing information to other brokers and agents nor distributing the listing information to the public through Realtracs. If your instruction is to choose option #3, you must complete and sign this form at the same time as the listing agreement, and it will be kept on file with the listing agreement.

By initialing below, Seller(s) acknowledges:

____ NOT DISSEMINATING INFORMATION THROUGH REALTRACS LIMITS MARKET EXPOSURE:

Seller(s)

- 1) Over 20,000 agents and 1,900 brokers from real estate offices participating in Realtracs (and their clients) may not be aware that the property is for sale;
- 2) Seller’s property information will not be disseminated by Realtracs to real estate and advertising websites utilized by the general public, such as national and local real estate portals, brokerage websites, and popular apps;
- 3) Exposure to the Seller’s property information will be limited to potential buyers that your broker reaches; and
- 4) The reduction in public marketing and exposure could adversely affect the number of offers received and final sales price.

By signing below, Seller(s) affirms that Seller(s) has read, understands, and agrees to limit the marketing of their property.

Seller (Print)	Seller (Sign)	Date
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Seller (Print)	Seller (Sign)	Date
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Property Address	City	State	ZIP Code
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Listing Brokerage Office Name

Listing Broker / Participant (Print)	Listing Broker / Participant (Sign)	Date
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Listing Agent (Print)	Listing Agent (Sign)	Date
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