

Privacy Policy

Updated: March 1, 2025

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For a printable version of this Privacy Policy, please click [here](#).

This Privacy Policy (“**Privacy Policy**”) describes how your personal information is collected, used, and shared by Realtracs, Inc. (“**Realtracs**,” “**we**,” “**us**,” and “**our**”) when you visit websites, mobile applications, or other services controlled by Realtracs where this Privacy Policy is posted (collectively, the “**Websites**”). This Privacy Policy applies only to information collected through the Websites and not to information collected through any other websites (even if affiliated with Realtracs or linked to by the Websites). We may update this Privacy Policy from time to time, as detailed below. If you do not agree with any portion of this Privacy Policy, you should not use the Websites. If you have any questions about how your personal information is being used, you can contact us through the methods provided in the “[Contact Information](#)” section at the end of this Privacy Policy.

What Do We Mean By “Personal Information” and “Personal Data”?

“Personal information” or “personal data” is information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household. Personal information that is publicly available, aggregated (e.g., compiled to create statistics that cannot identify a particular individual) or de-identified (stripped of all unique identifiers such that it cannot be linked to a particular individual or household) is not considered “personal information” for the purposes of this Privacy Policy.

Notice at Collection

We may collect or process various categories of personal information. The section titled “[Information We Collect and How We Use It](#)” contains information on the categories of personal information collected. As an overview, depending on how you interact with us, we may collect identifiers, such as name, contact information, and IP address. We collect this information to provide, maintain, and improve our Websites, provide services to you, and for other reasons listed below. Your personal information may be disclosed to service providers or other third parties as outlined in “[How and When We Share Information with Third Parties](#).” We will retain your personal information for as long as needed to fulfill the purposes for which it was collected and to comply with our legal obligations, resolve disputes, and enforce our agreements. We do not sell your personal information for monetary compensation, but we partner with third-party advertising and analytics partners, which may be considered a “sale” of personal information under applicable laws. We only collect sensitive personal information, such as a driver’s license or other state or government ID, to evaluate your job application. If you would like to exercise your rights under applicable law, please visit the “[Your State Privacy Rights](#)” section of this Privacy Policy.

Information We Collect and How We Use It

Realtracs collects personal information via cookies, web beacons, pixels, and similar technologies as further described in the Tracking Technologies section below. The information we collect includes information about our visitors and how they use our Websites, including browser type, the website you were visiting before you visited the Websites, time of day and your IP address, cookie IDs, your mobile device advertising identifier

and similar device identifiers. We use this information for a variety of purposes, including to improve our Websites and services.

Realtracs may collect the below personal information from you when you interact with us:

- Identifiers, such as names and personal contact information is collected through our Websites only when you choose to provide this information to us (for example, through a contact form);
- Commercial information, such as records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies;
- Internet or other similar network activity, such as browsing history, search history, information regarding interaction with an internet website, application, or advertisement; and
- Inferences drawn from any personal information. Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

Realtracs and its participants, users, and service providers may use personal information collected through the Websites to provide features and services, to process your request, to contact you with information, to serve you advertisements on our Websites or elsewhere online, for internal business purposes, for customer service purposes and as otherwise described in this Privacy Policy.

Job Applicant Information

When you apply for a job with us, we may collect identifiers, professional or employment-related information, and education information from you via our Website and otherwise, including:

- Information you provide in connection with your application;
- Information about you that is publicly available;
- Health information, including disability information;
- Information that you authorize us to collect via third parties, including former employers or references;
- Any other information provided in connection with your application.

This information may include:

- Identifiers such as your name, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, telephone number, account name, Social Security number, driver's license number, passport number; government-issued identification number, or other similar identifiers;
- Personal information categories listed in the California Customer Records Statute (California Civil Code 1798.80), including name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. (Some Personal Information included in this category may overlap with other categories.)
- Protected classification characteristics under California or federal law, including age, race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or

mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).

- Internet or other similar network activity, including browsing history, search history, information regarding interaction with an internet website, application, or advertisement.
- Geolocation data, including physical location or movements; coarse geolocation information, such as IP address, that describes your general location; precise geolocation information, such as GPS data.
- Professional or employment-related information, such as current or past job history or performance evaluations.
- Non-public education information (per the Family Educational Rights and Privacy Act), such as education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.
- Inferences drawn from any personal information, such as a profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.
- Sensitive Personal Information, such as (1) drivers' license number, government-issued identification number, passport number; (2) precise geolocation information; (3) racial or ethnic origin, religious, or philosophical beliefs, or union membership; and (4) health information.

We only use your personal information to assess your skills in relation to the applicable job requirements. We may also use your personal information to contact you during the hiring process. In certain circumstances, you may submit your application for employment through a third-party service that displays our job posting. We do not control the privacy practices of these third-party services. Please review their privacy policies carefully prior to submitting your application materials.

Tracking Technologies

We, and our third-party service providers may use cookies, web beacons, and other tracking technologies to collect personal information about visitors and how they use our Websites. We use this information to improve our Websites, to target advertisements to users, and for other business purposes.

“Cookies” and local storage are pieces of information (data files) transferred to a browser when the user visits a site. These technologies are able to store a unique identifier for a device to allow an online service provider to recognize the device whenever the device is used to visit the site. You can find more information about cookies and how they work at www.allaboutcookies.org.

Small graphic images or other web programming code called web beacons (also known as “pixel tags,” “1×1 GIFs,” or “clear GIFs”) may be included in our web pages and email messages. Web beacons may be invisible to you, but any electronic image or other web programming code inserted into a web page or email can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, to count visitors to the Websites, to monitor how users navigate the Websites, to count how many emails that were sent were actually opened or to count how many particular links were actually viewed.

Pixels are code on our Website that help us better understand the effectiveness of our advertising and the actions you take on our site, like visiting a page.

Third-Party Analytics Providers, Ad Servers, and Similar Third Parties

In addition to Realtracs performing its own analytics and targeting content and advertisements on our Websites and elsewhere online, we may work with third-party network advertisers, ad agencies, analytics service providers, and other vendors to provide us with such information and services. These service providers may set and access their own tracking technologies on your device and may otherwise collect or have access to information about you. Some of these parties may collect personal information over time when you visit the Websites or other online websites and services. We may share personal information or deidentified data about visitors with third-party advertising companies, analytics providers, and other vendors for analytics and advertising purposes.

- Google Analytics and Google Advertising. To help facilitate the delivery of relevant content, we utilize Google Analytics and Google Advertising to identify how users engage with our Websites and to provide us with information regarding our users. For more information about Google Analytics, how it collects and processes information, and for instructions on opting out of Google Analytics using a specific plug-in, please visit <https://tools.google.com/dlpage/gaoptout>. Note that Google's opt-out mechanism is specific to Google activities.

Opting Out of Behavioral Advertising

Realtracs adheres to the guidelines of the Network Advertising Initiative ("NAI") and the Digital Advertising Alliance ("DAA") Self-Regulatory Program for Online Behavioral Advertising, and has implemented opt-out procedures in accordance with those organizations' programs. Some of our advertising service providers may also be members and offer an opt-out of behavioral advertising. You may want to visit http://www.networkadvertising.org/managing/opt_out.asp, which provides information regarding targeted advertising and the opt-out offered by NAI members. You may also want to visit <http://www.aboutads.info/choices/>, or, for apps, <https://youradchoices.com/AppChoices>, which provides an opt-out by participating companies in the DAA Self-Regulatory Program. If you would like to opt-out of behavioral advertising controlled by Realtracs you may visit the NAI and DAA links provided above. Please note that Realtracs and other companies may still collect information when you are online and opting out through these mechanisms does not opt you out of being served advertising. You will continue to be served generic ads while online. Please click here to access our "Do Not Sell or Share My Personal Information" webform to submit your request to opt-out of our use of analytics and advertising cookies to collect your personal information.

Browser Opt Out

Realtracs: To opt-out of the collection and use of data by Realtracs for online interest-based advertising on your browser (including a mobile browser if third-party cookies are enabled in your browser), you can [click here](#) and follow the instructions provided. Your opt-out choice is applied only to the browser and device from which you make the choice. Note that our opt-out is cookie based, and so if you delete your cookies, you may no longer be opted out and you may need to opt-out again.

Interest-Based Advertising, Generally. You can opt-out of the collection of data across unaffiliated websites over time for Interest-Based Advertising and other purposes from companies participating in the Digital Advertising Alliance Consumer Choice Page at www.aboutads.info/choices or the App Choices page at <https://youradchoices.com/AppChoices>, and from members of the Network Advertising Initiative via www.networkadvertising.org/choices.

If you would like to opt-out of your cookie data being shared with unaffiliated third parties, [click here](#). For more information about how Google uses your information, please [click here](#).

Mobile Applications Opt-Out

To opt-out of the collection and use of data for interest-based advertising on your mobile device, you can modify the settings on your mobile device. For example:

- **For Apple Devices:** Go to Settings, Select Privacy, Select Advertising, and enable the “Limit Ad Tracking” setting.
- **For Android Devices:** Open the Google Settings App, Select Ads, and enable the “Opt out of interest-based advertising” setting.

Note: The specific opt-out instructions for each device may differ slightly depending on which version of the operating software you are running.

How We Respond to “Do Not Track” Signals and the Global Privacy Control

Please note that your browser settings may allow you to automatically transmit a “Do Not Track” signal to websites and online services that you visit. There is no consensus among industry participants as to what “Do Not Track” means in this context. Like many websites and online services, Realtracs does not alter its practices when it receives a “Do Not Track” signal from a visitor’s browser. To find out more about “Do Not Track,” please visit <http://www.allaboutdnt.com>. We currently recognize the Global Privacy Control opt-out preference signal (available [here](#)), as a request to opt-out of the sale or sharing of your personal information.

European Opt-Out

For those in Europe, you can opt-out via the IAB Europe’s industry opt-out at www.youronlinechoices.eu.

Social Network and Platform Integration, and Third-Party Links

The Websites may contain integration with social networks and other platforms. For example, the Websites may contain buttons that direct users to our social networking pages (such as Facebook or X (formerly Twitter) or enabling you to “like” or “share” the Websites’ content to other online services. If you choose to “like” or “share” content or to otherwise post information via the Websites to a third-party website or other online service, that information may be publicly displayed and the third-party website may have access to information about you and your use of our Websites.

In addition, the Websites may have links to third-party websites. If you click on social networking buttons or third-party links, you will be taken to those third parties’ websites, and your use of those third parties’ websites and platforms are subject to their privacy policies and practices. We are not responsible for the privacy or business practices of any third party.

Information Third Parties Provide About You

We may receive personal information about you from third parties. For example, we may supplement the personal information we collect with outside records in order to provide you with information, services, or products you have requested, to tailor content, to offer you opportunities to purchase products or services that we believe may be of interest to you, and for other purposes. In addition, we may receive personal information if you opt-in to receive information from us when on a third-party website, app or service. We may combine the personal information we receive from these other sources with personal information we

collect through the Websites. In those cases, we will apply this Privacy Policy to the combined information.

How and When We Share Information with Third Parties

Realtracs may share personal information and de-identified and aggregated user statistics with third parties in our discretion. We do not share personal information with third parties for those third parties' own marketing purposes unless we first provide you with the opportunity to opt-in or opt-out of such sharing. We may share the information we have collected about you (including personal information) with third parties as disclosed at the time you provide your information, with your consent, as described in this Privacy Policy, and under the following circumstances:

- with our vendors and third-party service providers to perform certain services on behalf of the Websites, such as hosting the Websites or Websites' features, sending email or other communications, and providing marketing assistance and data analysis;
- in response to lawful requests by public authorities, including to meet national security or law enforcement requirements;
- to comply with legal process or a subpoena, or at the lawful request of a governmental entity or other public authority conducting an investigation, and to protect and defend the legal rights or property of Realtracs, our Websites or its users, or any other party; and
- in connection with a business transition (such as a merger, acquisition by another company, bankruptcy, or sale of all or a portion of assets), including during the course of any due diligence process.

Agent, Broker, and Subscriber Information

We collect agent, broker, and subscriber information and may share that information as part of a listing distribution package to vendors of our Websites and applications. Each listing may have contact information for a listing agent, co-listing agent, listing office, co-listing office, sale agent, co-sales agent, sales office and co-sales office. If your information is collected and shared for these purposes, you have the same privacy rights as consumers who interact with our business. Please see the section "[Your State Privacy Rights](#)" for more information on what rights you may have and how to exercise them.

Policy Regarding Children's Personal Information

The Websites are not directed to children under the age of 18. We do not knowingly collect personal information from children under 18. If you are under 18, please do not use the Websites and do not provide any personal information to us. If you become aware that a child under 18 has provided us with personal information without your consent, please contact us at support@Realtracs.com. Visit www.OnGuardOnline.gov for tips from the Federal Trade Commission on protecting children's privacy online.

Public Posting Areas

Please note that any information you post to any public posting area, such as the comment section of our social media sites, or when you provide reviews, is available to anyone with Internet access worldwide. If you don't want people to know your email address, for example, don't include it in any message you post publicly. PLEASE BE EXTREMELY CAREFUL WHEN DISCLOSING ANY INFORMATION IN PUBLIC POSTING AREAS. WE ARE NOT RESPONSIBLE FOR THE USE OR DISCLOSURE BY OTHERS OF THE INFORMATION THAT YOU DISCLOSE IN PUBLIC POSTING AREAS.

Disclaimer Regarding Video Content

The Websites may contain video content, audiovisual content, or content of a like nature (collectively, “**Video Content**”). Video Content is provided for the purpose of enhancing the user experience within the Websites and is, therefore, provided in connection with our providing our services. Realtracs is not in the business of renting, selling, or delivering Video Content in a commercial manner. By using the Websites, you agree that Realtracs is not a “video tape service provider” as defined in the Video Privacy Protection Act (“**VPPA**”), 18 U.S.C.A. § 2710.

Disclaimer Regarding Chat Feature and Session Replay Technology

We may use session replay technology offered by third parties to monitor how you interact with our Websites. The personal information collected by this technology may include which links you click on, pages and content you view, information that you type into our online forms, recordings of mouse clicks and movements, and information about your device or browser. Our Websites may also have third-party chat features for support purposes. These features may collect the content of your communications and other personal information you provide while interacting with the chat feature. Please discontinue use of the Websites if you do not consent to the collection of such information by us and third parties.

Data Security

The security of your personal information is important to us. We implement reasonable technical and organizational security measures to protect the personal information submitted to us, both during transmission and once it is received. Realtracs takes steps to ensure that such data remains private and confidential. We restrict access to personal information to Realtracs employees, contractors, and agents who need to know that information in order to operate, develop, or improve our Websites. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

Please understand, however, that no data transmissions over the Internet can be guaranteed to be 100% secure due to the inherent risks of data transmission over the Internet. Consequently, we cannot ensure or warrant the security of any information you transmit to us, and you understand that any information that you transfer to us is done at your own risk. If we learn of a security system breach, we may attempt to notify you, including electronically, so that you can take appropriate protective steps. By using the Websites or providing personal information to us, you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of the Websites. We may post a notice via our Websites if a security breach occurs. We may also send an email to you at the email address you have provided to us in these circumstances. If you have any questions about the security of your personal information, you can contact us via the contact information below.

Data Retention

We may retain your information only for as long as needed to provide you with the Websites, comply with our legal obligations, resolve disputes, and enforce our agreements. In certain circumstances, we may be required by law to retain your personal information, or may need to retain your personal information in order to continue providing access to the Websites. Even if you delete your account, keep in mind that the deletion by our third-party providers may not be immediate, and that the deleted information may persist in backup copies for a reasonable period of time.

International Data Transfers

Realtracs is a U.S. company, and the Websites are hosted in the United States. In order to communicate with you about content, the information that we collect from you may be transferred to, stored, used, and processed by Realtracs in the United States or one of our service providers based in the United States or outside of the United States. Such entities may be engaged in, among other things: (i) preparing and sending emails to which you subscribe; and (ii) the provision of support services.

If you are visiting from the European Union or other regions with laws governing information collection and use that may differ from United States law, please note that you are transferring your personal information to the United States. The laws of some countries may not provide the same levels of protection of personal information as your home country, particularly if you are resident in the European Union. By using the Websites, you agree to the collection, transfer, storage, use and processing of information about you for the purposes described in this Privacy Policy. When you provide personal information to us or our service providers or vendors, you consent to the processing of your information in the United States as the Websites are operated in the United States. We will take reasonable steps to ensure that information about you is treated securely in accordance with this Privacy Policy, and that all information you provide to us is stored on our secure servers or those of our service providers.

YOU ACKNOWLEDGE THAT THE LAWS OF THE UNITED STATES TREAT YOUR INFORMATION IN A MANNER THAT MAY BE SUBSTANTIALLY DIFFERENT FROM, AND LESS PROTECTIVE THAN, THE TREATMENT REQUIRED UNDER THE LAWS OF OTHER COUNTRIES AND JURISDICTIONS. IF YOU DO NOT WANT YOUR INFORMATION TRANSFERRED TO THE UNITED STATES, YOU SHOULD NOT SHARE YOUR PERSONAL INFORMATION WITH US, OR MAKE USE OF THE WEBSITES.

Data Privacy Framework Disclosure

Realtracs complies with, and is committed to complying with, the principles of EU-U.S. Data Privacy Framework (EU-U.S. DPF), the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF) as set forth by the U.S. Department of Commerce. Realtracs has certified to the U.S. Department of Commerce that it adheres to the EU-U.S. Data Privacy Framework Principles (EU-U.S. DPF Principles) with regard to the processing of personal data received from the European Union in reliance on the EU-U.S. DPF and from the United Kingdom (and Gibraltar) in reliance on the UK Extension to the EU-U.S. DPF. Realtracs has certified to the U.S. Department of Commerce that it adheres to the Swiss-U.S. Data Privacy Framework Principles (Swiss-U.S. DPF Principles) with regard to the processing of personal data received from Switzerland in reliance on the Swiss-U.S. DPF. If there is any conflict between the terms in this privacy policy and the EU-U.S. DPF Principles and/or the Swiss-U.S. DPF Principles, the Principles shall govern. To learn more about the Data Privacy Framework (DPF) program, please visit [Data privacy framework website](#). To view Realtracs' DPF certification, please visit: <https://www.dataprivacyframework.gov/list>.

Realtracs has mechanisms in place to help ensure compliance with the DPF Principles. Realtracs conducts periodic self-assessments, at least annually, of its data collection practices to verify that the attestations and assertions the company makes about its compliance with DPF Principles and privacy practices are true, and that the company's privacy practices have been implemented as represented and in accordance with the DPF Principles.

In compliance with the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF, Realtracs commits to resolve DPF Principles-related complaints about our collection and use of your personal information. Realtracs will take steps to remedy issues arising out of its alleged failure to comply with the DPF Principles. EU and UK and Swiss individuals with inquiries or complaints regarding our handling of personal information received in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF should first contact Realtracs at: Realtracs Inc, 301 Seven Springs Way, Suite 100, Brentwood, TN 37027, Attention: Realtracs Legal Department. Realtracs will respond to all inquiries within forty-five (45) days of receipt.

Additionally, a consumer may have the right to file a complaint with their local data protection or privacy agency or supervisory authority. In compliance with the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF, Realtracs commits to refer unresolved complaints concerning our handling of personal information received in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF to JAMS, an alternative dispute resolution provider based in the United States. If you do not receive timely acknowledgment of your DPF Principles-related complaint from us, or if we have not addressed your DPF Principles-related complaint to your satisfaction, please visit <https://www.jamsadr.com/DPF-Dispute-Resolution> for more information or to file a complaint. The services of JAMS are provided at no cost to you.

Following the dispute resolution process, JAMS or the consumer may refer the matter to the U.S. Federal Trade Commission, which has DPF investigatory and enforcement powers over Realtracs. A consumer has the possibility, under certain conditions, to invoke binding arbitration for complaints regarding DPF compliance not resolved by any other of the DPF mechanisms. For additional information, please visit: [ANNEX-I-introduction](#).

In the context of an onward transfer, Realtracs has a responsibility for processing the personal information it receives under the DPF Program and subsequently transfers to a third party acting as an agent on its behalf. Realtracs shall remain liable under the DPF Principles if its agent processes such personal information in a manner inconsistent with the DPF Principles, unless Realtracs proves that it is not responsible for the event giving rise to the damage. When Realtracs discloses personal data to third parties, it does so only when those third parties have provided contractual assurances that they are committed to processing personal data in accordance with the Data Privacy Framework.

Privacy Rights for the European Economic Area, the United Kingdom, and Switzerland

We process personal data as that term is defined in the European Union's General Data Protection Regulation ("GDPR") and the equivalent UK law. If you are located in the EEA, U.K., or Switzerland, you may have the following rights:

- The **right to access information** about the categories of personal data we have collected about you. You may also request a copy of the personal data we have collected, and upon request, we will provide this information to you in a machine-readable electronic format or transfer it to a third party.
- The **right to correct** your personal data if inaccurate.
- The **right to request erasure** of your personal data when such data is no longer necessary for the purpose for which it was collected, when you withdraw consent and no other legal basis for processing exists, or when you believe that your fundamental rights to data privacy and protection

outweigh our legitimate interest in continuing the processing.

- The **right to withdraw your previously given consent** for us to process your personal data.
- The **right to restrict our processing of personal data** if there is a dispute about the accuracy of the data; if the processing is unlawful; if the processing is no longer necessary for the purposes for which it was collected but is needed by you for the establishment, exercise, or defense of legal claims; or if your request to object to processing is pending evaluation.
- The **right to object to processing of your personal data** based on our legitimate interests, for direct marketing, and to object to decisions being made based solely on automated decision making and/or profiling. When you object, we will no longer process the data unless there are compelling legitimate grounds for our processing that override your interests, rights, and freedoms, or for the purpose of asserting, exercising, or defending legal claims.
- The **right to obtain information** about, and a copy of, the safeguards we use to transfer personal data across borders.

In processing personal data, we may rely upon the following lawful bases:

- **Consent.** We may process personal information with the consent of the individual whose data is being processed and/or in reliance upon the consent of the administrator of the account, who must affirm that s/he has obtained appropriate consent from all participants.
- **Contract.** When we enter a contract with you and/or an administrator for your account, we process personal information on the basis of our contract in order to prepare and enter into the contract, as well as to perform and manage our contract. This is necessary for us to provide the Websites to you.
- **Vital interests.** In a case where the personal information is required to protect your vital interests or the vital interests of another natural person, then this may be used as the lawful basis of the processing. For example, we may need to process personal information in the event of a pandemic.
- **As required by law.** We may process personal information as required to comply with legal obligations to which we are subject for the for the purpose of compliance with EEA, UK, or Swiss public, governmental, judicial, or other regulatory authorities.
- **For legitimate business purposes.** This includes but is not limited to legal compliance and the purposes described above.

Users who are located in the European Economic Area (“**EEA**”), the U.K., or Switzerland may also have the right to lodge a complaint about our data collection and processing actions with the relevant supervisory authority in their country of residence. Contact details for data protection authorities are available here:

- In the EEA: https://edpb.europa.eu/about-edpb/about-edpb/members_en
- In the U.K.: <https://ico.org.uk/global/contact-us/contact-us-public/>
- In Switzerland: <https://www.edoeb.admin.ch/edoeb/de/home/deredoeb/kontakt.html>

Realtracs works to resolve inquiries about our data practices and our collection or use of your personal information. EEA, U.K., and Swiss residents with inquiries or complaints regarding this Privacy Policy should mail us at Realtracs Inc, 301 Seven Springs Way, Suite 100, Brentwood, TN 37027, Attention: Realtracs Legal Department. You may also exercise the rights detailed above by emailing us at support@Realtracs.com. Realtracs will respond to all inquiries within forty-five (45) days of receipt.

Opting Out of Marketing Communications

At any time, you can add or remove your name from a Realtracs list by contacting us at support@Realtracs.com. We will endeavor to comply with your request as soon as reasonably practicable. You may sign-up to receive emails or other communications from us. If you would like to discontinue receiving this information, you may update your email preferences by using the “Unsubscribe” link found in emails we send to you or by contacting us via the contact information below. If you unsubscribe, you may still receive transactional or relationship emails from us.

Your State Privacy Rights

Depending on applicable state law, you may have the right to object to our collection and use of your personal information at any time, or to require us to review, transmit, change, or delete your information that we have collected and retained about you. We will fulfill your request to exercise any of these rights within the applicable time period prescribed by such laws. You can exercise these rights, express concerns, or obtain additional information about the use of your personal information by contacting us as outlined below.

Residents of California may have the following rights:

- You have the **right to know and right to access** information about the categories and specific pieces of personal information we have collected about you, as well as the categories of sources from which such information is collected, the purpose for collecting such information, and the categories of third parties with whom we share such information. You also have the right to know if we have sold or disclosed your personal information. You may also request a copy of the personal information we have collected, and upon request, we will provide this information to you in readily-usable electronic form.
- You have the **right to request the deletion** of your personal information, subject to certain legal exceptions.
- You have the **right to opt out of the sale or sharing** of your personal information to third parties.
- You have the **right to correct** your personal information if inaccurate.
- You have the **right to limit the use and disclosure of your sensitive personal information** if we use such information to infer characteristics about you. Note that for precise geolocation information collected through a mobile device, you will need to update your settings. To do this on an iPhone, (1) go to Settings > Privacy > Location Services > and choose an app; (2) Select the app > tap on “location;” (3) Scroll down and slide the “Precise Location” toggle to Off. To do this on an Android, (1) go to Location Services > Google Location Accuracy; and (2) Toggle Improve Location Accuracy to Off.
- You have the **right to not be discriminated against** for exercising any of these rights, including where financial incentives are offered.
- You have the **right to opt out of profiling using automated decision-making technology**. You may have the right not to be subject to a decision based solely on profiling, except under certain exceptions under local law.

Separate from the CCPA, **California’s Shine the Light** law gives California residents the right to ask companies what personal information they share with third parties for those third parties’ direct marketing purposes. We do not disclose your personal information to third parties for the purpose of directly marketing their goods or services to you unless you request such disclosure. If you have any questions regarding this

policy, or would like to change your preferences, you may contact us using the information below.

Residents of other US states may have the following rights:

- The **right to opt out of “sales” of personal information and use of your personal information for “targeted advertising,”** as those terms are defined under applicable law.
- The **right to opt out of “profiling”** under certain circumstances, as defined under applicable law.
- The **right to access** and the **right to confirm processing** of your personal information under certain circumstances.
- The **right to obtain a copy** of, or **representative summary** of, your personal information in a portable and, to the extent technically feasible, readily usable format.
- The **right to obtain a list of the categories of third parties** to which we have disclosed your personal information or (the **right to request a list of the specific third parties** to which we have disclosed your personal information).
- The **right to question the result of profiling**, where your personal information is profiled in furtherance of decisions that produce legal or similarly significant effects concerning you. This includes the right to be informed of the reason the profiling resulted in the decision, be informed of what actions you might have taken and can take to secure a different decision in the future. You may also have the **right to review the personal information used in the profiling** and have the data corrected and the profiling decision reevaluated based upon any corrected personal information.
- The **right to correct** personal information under certain circumstances.
- The **right to delete** personal information under certain circumstances.

Submitting a Rights Request: You may send your request by email to support@Realtracs.com or by toll-free phone to 1800-397-9282. Residents of some states may allow an authorized agent, such as another individual or business, to submit a request on your behalf. We may verify such a request as authorized by law.

We will not discriminate against you for exercising your rights under applicable law.

We may have a reason under the law why we do not have to comply with your request, or why we may comply with it in a more limited way than you anticipated. If we do, we will explain that to you in our response.

Verification. We must verify your identity, or whether your authorized agent is in fact authorized by you to make a request, before responding to your request or that of your authorized agent. We may verify your identity by asking you to provide personal identifiers that we can match against information we may have collected from you previously. We may need to follow up with you to request more information to verify identity. We will not use personal information we collect in connection with verifying or responding to your request for any purpose other than responding to your request. For authorized agents, we may require documentation demonstrating your agent’s authority to submit requests on your behalf, such as a valid power of attorney or other documentation, including a letter, signed by your authorizing the agent to submit your requests.

Appeals. You may also have a right to appeal a denial of your request by contacting us as described in the

notice of denial.

Nevada Disclosure: Residents of Nevada have the right to opt-out of the sale of certain pieces of their information sold to third parties. Currently, we do not engage in such sales. If you are a Nevada resident and would like more information about our data sharing practices, please contact us by sending your request via email to support@Realtracs.com.

Privacy Policy Changes

We may need to update this policy from time to time, and we reserve the right to do so as we deem necessary. If we change this Privacy Policy, we will notify you of such changes by revising the “Effective Date” provided herein, and/or by any other legal means, and your use of the Websites after any such changes shall constitute your consent to such changes. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Information

To contact us with any questions or concerns about this Privacy Policy, please contact us at:

Mail: Realtracs Inc, 301 Seven Springs Way, Suite 100, Brentwood, TN 37027, Attention: Realtracs Legal Department.

Email: support@Realtracs.com

Phone: 1-800-397-9282